

Faculty of Business and Economics (FBE)

Master of Business Administration in International Business (MBA in International Business)

I. Why Choose this Program?

The Master of Business Administration in International Business (MBA in International Business) program was designed to:

1. Develop Global Business Competencies – Build advanced knowledge of international business, global trade, cross-cultural management, and global market strategies.
2. Strengthen Strategic and Analytical Thinking – Develop critical thinking, problem-solving, and decision-making skills to address complex challenges in international business.
3. Embrace Digital Transformation and Innovation – Apply artificial intelligence (AI), digital technologies, e-commerce, and global supply chain management to enhance business competitiveness.
4. Apply International Business Practices – Gain practical experience through case studies, market analysis, business simulations, and industry-based projects in global business environments.
5. Prepare for Global Leadership – Equip graduates with the knowledge and leadership skills to succeed in multinational corporations, international organizations, government agencies, and global entrepreneurial ventures.

II. Future Career Prospects

Graduates from this program will be able to pursue careers such as:

1. International Business Manager or Global Business Development Manager
2. International Trade and Export–Import (Import–Export) Manager
3. Global Marketing Manager or International Sales Director
4. Supply Chain and Global Logistics Manager
5. International Project Manager
6. Regional or Country Manager for multinational corporations
7. Foreign Investment and International Business Consultant
8. International Procurement and Sourcing Manager
9. Diplomatic Trade Officer or International Relations Specialist in government and international organizations
10. Entrepreneur or Owner of an international business venture

III. Course Structure

This two-year program comprises **45 credits** and provides students with a well-structured curriculum that includes basic, core, major, and research courses. To complete the program, students are required to fulfill the following coursework requirements:

Course Title		Credit	Priority
1	Fundamentals of Management	3	Required
2	Fundamentals of Statistics	3	Required
3	Fundamentals of Economics	3	Required
4	Research Methodology	3	Required
5	Sustainable Business & ESG Management	3	Required
6	Governance, Management and Leadership Dynamics	3	Required
7	Financial Management	3	Required
8	International Business	3	Required
9	Strategic Management and Business Policy	3	Required
10	International Trade	3	Required
11	International Marketing	3	Required
12	International Finance	3	Required
13	International Corporate Management	3	Required
GRADUATION PATH			
Option I: Research Report		6	Required
Option II: Project Report/Thesis		12	Required
Option III: Research Thesis Presentation, Defend and publication at a recognized journal		33	Required

The program offers **Three** graduation path:

- (i) **Coursework and Research Report Path** (39 credits for coursework + 6 credits for research report).
- (ii) **Coursework and Project Report Path** (33 credits for coursework + 12 credits for project report/thesis).
- (iii) **Coursework and Research Thesis Path** (12 credits for coursework + 33 credits for research thesis presentation, defend and publication at a recognized journal)