

Faculty of Business and Economics (FBE)

Bachelor of Arts in Global Trade and Business (BA in Global Trade and Business)

I. Why Choose this Program?

The Bachelor of Arts in Global Trade and Business (BA in Global Trade and Business) program was designed to:

1. Develop knowledge of international trade, global business, and cross-border commerce.
2. Build analytical, negotiation, and strategic management skills for global markets.
3. Prepare graduates for careers in international trade, export-import, and multinational organizations.
4. Promote ethical, sustainable, and responsible global business practices.
5. Enhance digital competencies in global trade, logistics, and international business operations.

II. Future Career Prospects

Graduates from this program will be able to pursue careers such as:

1. International Trade Officer Export–Import (EXIM) Specialist
2. International Business Executive
3. Global Supply Chain Coordinator
4. Logistics and Distribution Manager
5. Customs and Trade Compliance Officer
6. Procurement and Sourcing Specialist
7. Business Development Executive
8. International Marketing Executive
9. Trade and Investment Promotion Officer

III. Course Structure

The four-year program consists of **120 credits** and is structured to provide students with a comprehensive academic foundation through a well-balanced curriculum of foundation, functional, pre-major, and major courses.

To fulfill the graduation requirements, students must successfully complete the following coursework:

YEAR 1		
Course Title	Credits	Priority
English I: Reading and Composition with Laboratory	4	Required
Gender Studies	3	Required
Khmer Studies	3	Required
Digital Literacy + Lab	4	Required
English II: Reading and Composition with Laboratory	4	Required
Environmental Science	3	Required
Introduction to Political Science	3	Required
Management Principles	3	Required
YEAR 2		
Course Title	Credits	Priority
Personal Growth and Development	4	Required
Logic and Critical Thinking	3	Required
Math for Business	3	Required
Financial Accounting I	3	Required
Introduction to Ethics and Good Governance	3	Required
Introduction to Statistics & Its Application	3	Required
History of Cambodia	4	Required
Office Applications for Business	3	Required
Financial Accounting II	3	Required
YEAR 3		
Course Title	Credits	Priority
Marketing Principles	3	Required
Business Law	3	Required
Microeconomic Principles	3	Required
Financial Management I	3	Required
Introduction to Global Business and Trade	3	Required
Macroeconomic Principles	3	Required

Global Trade Policy and Regional Integration	3	Required
Business Information Systems	3	Required
Cross-Cultural Management	3	Required
International Trade Operations	3	Required
YEAR 4		
Course Title	Credits	Priority
Export-Import Management	3	Required
Research Methodologies for Business	3	Required
International Trade Negotiation and Compliance	3	Required
Digital Trade and Global E-Commerce	3	Required
International Trade and Finance	3	Required
Management and Leadership Development Skills	4	Required
Foreign Direct Investment and Multinational Enterprises	3	Required
Strategic Supply Chain Management	3	Required
Global Business Strategy	3	Required
Global Business Management	3	<i>Elective</i>
Operations Management	3	<i>Elective</i>
Business Analytics for Managers	3	<i>Elective</i>
Entrepreneurship & Small Business Management	3	<i>Elective</i>
Risk Management & Insurance	3	<i>Elective</i>
Strategic Management and Business Policy	3	<i>Elective</i>
GRADUATION PATH		
Option I: Senior Project	6	Required
Option II: Internship	6	Required
Option III: Exit Exam	6	Required

****Note:** Graduation Path: Students choose only **ONE** option.*