# Faculty of Business and Economics (FBE)

## Associate of Arts
## in Tourism & Hospitality Management
## (AA in Tourism & Hospitality Management)

### I. Why Choose this Program?

The Associate of Arts in Tourism & Hospitality Management (AA in Tourism & Hospitality Management) program was designed to:

1. Build Strong Industry Foundations – Provide essential knowledge in tourism management, hospitality operations, hotel services, and travel industry fundamentals.
2. Develop Practical Service Skills–Equip students with hands-on skills in customer service, front office operations, food and beverage service, and tour coordination.
3. Integrate Modern Tourism and Digital Tools – Introduce students to online booking systems, digital marketing for tourism, and hospitality management software used in the industry.
4. Apply Learning Through Real Practice – Strengthen competencies through internships, fieldwork, simulations, and real-world hospitality and tourism experiences.
5. Prepare for Employment and Career Growth – Enable graduates to enter entry-level positions in tourism, hotels, airlines, and travel agencies or continue their studies toward a bachelor's degree in Tourism and Hospitality Management or related fields.

### II. Future Career Prospects

Graduates from this program will be able to pursue careers such as:

1. Front Office Officer or Receptionist (Hotel/Resort)
2. Tour Guide or Tour Coordinator
3. Travel Agency Assistant or Ticketing Officer
4. Food and Beverage Service Staff
5. Guest Service Officer or Hospitality Assistant

### III. Course Structure

The two-year program comprises **61 credits** and includes foundation courses, functional courses, and a comprehensive examination. Students must complete the following coursework requirements to graduate:

| YEAR 1 | | |
|---|---|---|
| **Course Title** | **Credits** | **Priority** |
| English I: Reading and Composition with Laboratory | 4 | Required |
| Gender Studies | 3 | Required |
| Khmer Studies | 3 | Required |
| Digital Literacy + Lab | 4 | Required |
| English II: Reading and Composition with Laboratory | 4 | Required |
| Environmental Science | 3 | Required |
| Introduction to Political Science | 3 | Required |
| Management Principles | 3 | Required |
| **YEAR 2** | | |
| **Course Title** | **Credits** | **Priority** |
| Personal Growth and Development | 4 | Required |
| Logic and Critical Thinking | 3 | Required |
| Math for Business | 3 | Required |
| Financial Accounting I | 3 | Required |
| Introduction to Ethics and Good Governance | 3 | Required |
| Introduction to Statistics & Its Application | 3 | Required |
| Office Applications for Business | 3 | Required |
| Introduction to Tourism and Hospitality | 3 | Required |
| Asian Tourism Product | 3 | Required |
| Marketing Principles | 3 | *Elective* |
| International Marketing | 3 | *Elective* |
| Management Organization Behavior Theory | 3 | *Elective* |
| Strategic Management and Business Policy | 3 | *Elective* |
| Global Business Management | 3 | *Elective* |
| Financial Management I | 3 | *Elective* |
| **GRADUATION PATH** | | |
| Comprehensive Exam | 3 | Required |