

Faculty of Arts, Letters and Humanities (FALH)

Bachelor of Arts in Strategic Management And Leadership (BA in SML)

I. Why Choose this Program?

The Bachelor of Arts in Strategic Management And Leadership (BA in SML) program was designed to:

- Develop Ethical and Visionary Leaders
- Build Practical Strategic Management and Leadership Skills
- Strengthen Critical Thinking, Problem-Solving, and Decision-Making Abilities
- Enhance Emotional Intelligence, Communication, and Teamwork Competencies
- Prepare Graduates to Lead Organizations, Businesses, and Community Initiatives
- Create Pathways for Advanced Study and Professional Growth

II. Future Career Prospects

Graduates from this program will be able to pursue careers such as:

- Strategic Planning Officer
- Project Manager
- Human Resource Officer
- Organizational Development Specialist
- Business Development Executive
- Leadership Development Consultant
- Entrepreneur

III. Course Structure

The four-year program consists of **120 credits** and is structured to provide students with a comprehensive academic foundation through a well-balanced curriculum of foundation, functional, pre-major, and major courses. To fulfill the graduation requirements, students must successfully complete the following coursework:

YEAR 1		
Course Title	Credits	Priority
English I: Reading and Composition with Laboratory	4	Required
Gender Studies	3	Required
Khmer Studies	3	Required
Digital Literacy with Laboratory	4	Required
English II: Reading and Composition with Laboratory	4	Required
History of Cambodia	4	Required
Environmental Science	3	Required
Introduction to Political Science	3	Required
YEAR 2		
Course Title	Credits	Priority
Personal Growth and Development	4	Required
ASEAN Government, Politics and Economics	4	Required
Logic and Critical Thinking	3	Required
Cultural Anthropology	3	Required
Introduction to Ethics	3	Required
Introduction to Technology and Innovation	3	Required
Foundations of Leadership: Theory and Practice	3	Required
Creativity and Innovation	3	Required
Introduction to Social Psychology	3	Required
YEAR 3		
Course Title	Credits	Priority
Introduction to Communication and Mass Media	3	Required
Academic Research: Information Literacy with Laboratory	4	Required
World Philosophy	3	Required
Essential Skills for Business Success	3	Required
Positive Psychology: Applications to Leadership	3	Required
Problem-Solving and Ethical Decision Making	3	Required

Emotional and Social Intelligence	3	Required
Psychology of Motivation	4	Required
Management and Organization Behavior Theory	3	Required
YEAR 4		
Course Title	Credits	Priority
Organization and Social Change	3	Required
Organization Development	3	Required
Organization and Community Assessment	4	Required
Project Design and Management	3	Required
Monitoring, Evaluation, and Learning	3	Required
Management and Leadership Development Skills	3	Required
Team-Building and Group Dynamics	3	Required
Research Methods and Report Writing	3	Required
Cross Cultural Communications	3	<i>Elective</i>
Fundamentals of Public Relations	3	<i>Elective</i>
Fundamentals of Business and Entrepreneurship	3	<i>Elective</i>
Business Planning and Policy Development	3	<i>Elective</i>
Human Resource Development	3	<i>Elective</i>

***Note:** *Students shall take one additional course (elective), more credits are granted.*

GRADUATION PATH		
Option I: Senior Project + Exit Exam	6	Required
Option II: Internship + Exit Exam	6	Required

***Note:** *Graduation Path: Students choose only **ONE** option.*