

Faculty of Arts, Letters and Humanities (FALH)

Bachelor of Arts in English For Business Communication (BA in ENBC)

I. Why Choose this Program?

The Bachelor of Arts in English For Business Communication (BA in ENBC) program was designed to:

- Develop Advanced English Communication Skills
- Build Business Knowledge and Professional Competencies
- Strengthen Critical Thinking and Problem-Solving Skills
- Enhance Digital Literacy, Research, and Information Management Skills
- Prepare Graduates for Careers in Business, Government, NGOs, Education, and International Organizations
- Create Pathways for Graduate Studies and Professional Development

II. Future Career Prospects

Graduates from this program will be able to pursue careers such as:

- Customer service
- Marketing Executive
- Public Relations Specialist
- Training and Development Coordinator
- Business Editor
- International Relation Manager
- Human Resource Specialist
- Technical Writer

III. Course Structure

The four-year program consists of **120 credits** and is structured to provide students with a comprehensive academic foundation through a well-balanced curriculum of foundation, functional, pre-major, and major courses. To fulfill the graduation requirements, students must successfully complete the following coursework:

YEAR 1		
Course Title	Credits	Priority
English I: Reading and Composition with Laboratory	4	Required
Gender Studies	3	Required
Khmer Studies	3	Required
Digital Literacy with Laboratory	4	Required
English II: Reading and Composition with Laboratory	4	Required
History of Cambodia	4	Required
Environmental Science	3	Required
Introduction to Political Science	3	Required
YEAR 2		
Course Title	Credits	Priority
Personal Growth and Development	4	Required
ASEAN Government, Politics and Economics	4	Required
Logic and Critical Thinking	3	Required
Cultural Anthropology	3	Required
Introduction to Ethics	3	Required
Introduction to Technology and Innovation	3	Required
Management Principles	3	Required
English Conversation	3	Required
English Grammar for Business	3	Required
YEAR 3		
Course Title	Credits	Priority
Introduction to Communication and Mass Media with Laboratory	3	Required
English Syntax	3	Required
Academic Research: Information Literacy with Laboratory	3	Required
World Philosophy	3	Required
Marketing Principles	3	Required
Public Speaking	3	Required

Advanced Essay Writing	4	Required
Organizational Communication and Dispute Resolution	3	Required
Management and Organization Behavior Theory	3	Required
YEAR 4		
Course Title	Credits	Priority
Cross-Cultural Communication	3	Required
Business Literature	3	Required
Technical Writing for Business	3	Required
Advanced Business Conversation	3	Required
Research Methods and Report Writing	3	Required
Business Communication	4	Required
Project Management	3	Required
Management and Leadership Development Skills	3	Required
Fundamentals of Public Relations	3	<i>Elective</i>
Fundamentals of Business and Entrepreneurship	3	<i>Elective</i>
Business Planning and Policy Development	3	<i>Elective</i>
Operations Management	3	<i>Elective</i>
Human Resource Management	3	<i>Elective</i>

***Note:** *Students shall take one additional course (elective), more credits are granted.*

GRADUATION PATH		
Option I: Senior Project + Exit Exam	6	Required
Option II: Internship + Exit Exam	6	Required

***Note:** *Graduation Path: Students choose only **ONE** option.*