

Faculty of Communication and Media Arts

Associate of Arts in Mass Media (AA in Mass Media)

I. Why Choose this Program?

The Associate of Arts in Mass Media (AA in Mass Media) program was designed to:

- Develop Essential Media and Communication Skills
- Build Content Creation and Digital Media Competencies
- Enhance Critical Thinking and Creative Problem-Solving
- Strengthen Digital Literacy and Web Media Skills
- Prepare Students for Entry-Level Careers in the Media Industry
- Create Pathways to Continue a Bachelor's Degree in Mass Media

II. Future Career Prospects

Graduates from this program will be able to pursue careers such as:

- Media Production Assistant
- Social Media Assistant
- Content Creator
- Digital Marketing Assistant
- Web Content Assistant
- Broadcast Production Assistant
- Public Relations Assistant

III. Course Structure

The two-year program comprises **60 credits** and includes foundation courses, functional courses, and a comprehensive examination. Students must complete the following coursework requirements to graduate:

YEAR 1		
Course Title	Credits	Priority
English I: Reading and Composition with Laboratory	4	Required
Gender Studies	3	Required
Khmer Studies	3	Required
Digital Literacy with Laboratory	4	Required
English II: Reading and Composition with Laboratory	4	Required
History of Cambodia	4	Required
Environmental Science	3	Required
Introduction to Political Science	3	Required

YEAR 2		
Course Title	Credits	Priority
Personal Growth and Development	4	Required
ASEAN Government, Politics and Economics	4	Required
Logic and Critical Thinking	3	Required
Introduction to Communication and Mass Media	3	Required
Creativity and Innovation	3	Required
Introduction to Technology and Innovation	3	Required
History of Media	3	Required
Introduction to Social Media	3	Required
Web Design	3	Required
GRADUATION PATH		
Comprehensive Exam	3	Required